

BETTER

Recommended Books

Zen Mind, Beginner's Mind

<http://amzn.to/1wiAXs9>

The Dip

<http://amzn.to/1mnV2Xd>

Better

<http://amzn.to/Se3OOS>

Show Stopper!

<http://amzn.to/1jsgTcU>

Speeding the Net

<http://amzn.to/1jsgYxf>

Netscape Time

<http://amzn.to/1orWw7o>

Pour Your Heart Into It

<http://amzn.to/1hwG6TW>

The Cathedral and the Bazaar

<http://bit.ly/1mnWuIU>

Listen to this

Guy Kawasaki's 2007 MySQL

keynote

<http://bit.ly/1jsiq2M>

Details:

<http://bit.ly/1jsi24f>

Possibly the greatest movie ever made

The Little Unicorn

<http://imdb.to/SNSfhi>

Me

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Practice

- Structured & purposeful experimentation
- Go to/run a Code Retreat

Embracing failure

- In small doses
- Encourage it in your team
- Be forgiving

Push the industry forward

- Skills crisis is ours to resolve
- Mentor, but be demanding
- Don't lower the bar
- The only way we can be competitive

Always ship

- Judge people on what they do, not on what they say
- Having a great idea means nothing without execution

Do what you love

- People will notice

Limit who you compete with

- Makes you better
- Differentiates

"Don't let the bozos grind you down"

- (courtesy of Guy Kawasaki)
- Management, process, bureaucracy
- Haters gonna hate